

oncology advisory board

PatientPoint® consults the Oncology Advisory Board regarding specific editorial questions to clarify research information or with broader inquiries about how to improve the presentation of information. Our Oncology Advisory Board may provide feedback about different ways we can approach certain topics, offer suggestions for enhancing information and give valuable insight into how patients understand and use the health information they receive from their doctors. In addition, they have opportunities to pilot our new product initiatives, provide testimonials and serve as references for recruitment.



Ralph Boccia, MD, FACP

Medical Oncology

Dr. Boccia is Medical Director of the Center for Cancer and Blood Disorders in Bethesda, MD. He completed his residency and fellowship in Hematology and Oncology at the combined UCLA VA program. He is board certified in medical oncology, hematology and internal medicine. He is a clinical associate professor at Georgetown University. Among other professional associations, he is the chief medical officer of the International Oncology Network (ION) and chairman of the ION Medical Advisory. Very active in clinical research, he has authored more than 180 peer-reviewed publications.



Michael Diaz, MD

Medical Oncology

Dr. Diaz joined Florida Cancer Specialists & Research Institute (FCS) in 2011 and is currently President and Managing Physician for the statewide practice. He advocates nationally for cancer patients and practices by serving as a past President of Community Oncology Alliance (COA) as well as the co-chair for the practice's reform workgroup, which develops quality and value-based alternative payments models.



Clint Divine, MSM, MBA

Academic Health, Patient Experience

Clint Divine serves as the Business Administrator of the Blood and Marrow Transplant and Cellular Therapy Program for the University of Kansas Cancer Center, giving him unique insights into the oncology patient experience and academic health.

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Shelly Glenn

Oncology, Referral Base Management, Physician Recruitment

Shelly is the Chief Growth & Relationship Officer for the American Oncology Network (AON) and is responsible for overseeing referral base management, physician recruitment, patient advocacy and practice engagement as well as driving network growth. Prior to joining AON, she held C-Suite roles at Florida Cancer Specialists & Research Institute (FCS) and Vantage Oncology, and cultivated sales and marketing experience from The Care Group, Roche Professional Service Centers and Sandoz Nutrition. Dedicated to increasing cancer awareness and education, Shelly is the Corporate Council of Leukemia & Lymphoma Society and she sits on the Board of Directors of the Jack & Jill Late Stage Cancer Foundation. Additionally, Shelly actively participates on the Advisory Board of the Millennium Alliance, Women of the Tampa Bay Buccaneers (founding member) and was a 2018 Tampa Bay Business Journal's Businesswoman of the Year Finalist in addition to 2021 Tampa Bay Business and Wealth's Philanthropist of the Year Finalist.



Sachin Gupta, MD

Medical Oncology

Dr. Gupta attended the Seth G.S. Medical College in Mumbai, India, where he obtained a M.B., B.S. (M.D. equivalent). Dr. Gupta received clinical training at King Edward Memorial Hospital in Mumbai. He has been involved in multiple clinical projects and teaching in medical oncology as an assistant professor at UCSF Fresno and a hematology/oncology clinical instructor for internal medicine residents and students at Wayne State University.



Candice Hulse, MHA, PCMH CCE

Organizational Development and Strategic Alignment

Candice is the Senior Director of Organizational Development and Strategic Alignment at New York Cancer & Blood Specialists. She is responsible for managing and supporting the assessment of organizational needs as well as the design, implementation and evaluation of programs to facilitate an environment focused on professional development and continuous learning/improvement for team members. Additionally, Candice partners with Third Party leadership to develop products in support of the organization's narrative: providing strategic recommendations to SMEs and leadership on how to best elevate milestones and ensure all key stakeholders are informed of progress, wins, and opportunities for improvement.

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Mohammad Jahanzeb, MD, FASCO

Medical Oncology, Academic Health

Dr. Jahanzeb is a Medical Oncologist with Florida Cancer Specialists. He was the Founder and Managing Partner at Florida Precision Oncology in 2019. Prior to that, he was Professor of Medicine and served as the Medical Director of University of Miami's Sylvester Comprehensive Cancer Center's Deerfield Beach Campus and as an Associate Center Director for Community Outreach. Additionally, Dr. Jahanzeb is a prolific international lecturer on issues related to breast and lung cancers. Dr. Jahanzeb is a fellow of the American College of Physicians and belongs to several professional societies, including the American Society of Clinical Oncology, where he served as the Chair for Quality Oncology Practice Initiative Steering Committee, and is the Founding and Past Chair for their International Quality Task Force. He has been a member of the FLASCO Board of Directors since 2008 and previously served as the Chair of its Continuing Medical Education Committee. He also previously served on the Board of Directors and the Expert Panels for Lung Cancer and Breast Cancer of the National Comprehensive Cancer Network between 2003 and 2010.



Dr. Amory Novoselac, MD

Medical Oncology

Dr. Novoselac is an Attending Physician at Lenox Hill Hospital and the Mount Sinai Medical Center, providing care for a range of benign and malignant blood disorders and solid tumors, with a special focus on lung cancer. Dr. Novoselac also is a part of New York Cancer and Blood Specialists.



Kathy Oubre

Practice Operations

Kathy Oubre serves as the Chief Executive Officer of Pontchartrain Cancer Center. Kathy oversees all non-clinical aspects of the organization including finance, clinical research, pharmacy, multi-specialty infusion, and program development. She's the chair of the NCODA Oncology Institute and serves on the boards and legislative committees for the International Oncology Network and the Community Oncology Alliance. She's also the immediate past president and current legislative chair for the Louisiana Medical Group Management Association.



Martin Palmeri, MD, MBA

Medical Oncology

Dr. Palmeri is a board-certified hematologist/oncologist at Messino Cancer Centers in his hometown of Asheville, North Carolina. Dr. Palmeri is the incoming president of the North Carolina Oncology Association, Oncology Service Line Leader at Mission Hospital, Chairman of the Board of Healing Beyond the Horizon, and several subcommittees of the American Society of Clinical Oncology.

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Dr. Kashyap Patel, MD

Medical Oncology

Dr. Patel's 20 years as a medical oncologist—as well as his roles as CEO of Carolina Blood and Cancer Care Associates, Vice President of COA and board member of ION—have given him a wealth of knowledge about patient-centered care, alternative payment models and healthcare policy.



Debra Patt, MD, PhD, MBA

Medical Oncology, Practice Operations

Dr. Debra Patt is a practicing oncologist and breast cancer specialist in Austin, Texas, and an executive vice president of Texas Oncology with responsibilities in healthcare policy and strategic initiatives. She is a leader in breast cancer research, healthcare informatics, and healthcare policy.



Michael Reff, MBA

Pharmacy, Patient Education

Michael Reff's extensive pharmaceutical industry experience spans many oncology disciplines. He is the Founder and Executive Director of NCODA and practiced at Hematology/Oncology Associates of Central New York, where he established the Patient Rx Center.



Kit Robertson, RN, BSN, PMC-II

Prescription Management, Electronic Medical Records

Currently the Vice President of Product Management at Integra Connect, Kit Robertson has worked with oncology patients and providers for over 30 years, giving her an extensive background in the oncology ecosystem. Kit has a particularly rich knowledge of electronic health record systems and operations as well as clinical care.



Michelle Robey

Marketing

Michelle Robey is the Vice President of Marketing at Florida Cancer Specialists & Research Institute. She has more than 25 years of experience in both healthcare and agency settings, having worked for companies such as AdventHealth, Hill & Knowlton Strategies and Norton Healthcare. She oversees branding, advertising, internal and corporate communications functions on behalf of the statewide oncology practice.

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Jeff Rubin, BS

Practice Operations

As Senior Vice President of Practice Operations for Florida Cancer Specialists, Jeff Rubin is an expert on operational efficiency, including patient flow and coordinating clerical, nursing, laboratory and pharmacy personnel.



Barry Russo

Practice Operations

Barry Russo is the Chief Executive Officer for The Center for Cancer and Blood Disorders in Fort Worth, Texas. Throughout his career, Barry has focused on enhancing the patient experience and building innovative clinical care within the oncology community. Barry is extremely involved in the Community Oncology Alliance and often speaks at industry events and webinars.



Lisa Santwer

Patient Experience, Provider Relationships, Marketing

Lisa Santwer's experience as the Vice President of Marketing and Communications for the Comprehensive Cancer Centers of Nevada has given her valuable insights into the marketing initiatives of multi-specialty practices, as well as developing provider relationships and improving the patient experience.



Dr. Fred Schnell, MD, FACP

Medical Oncology, Practice Operations

Dr. Schnell brings physician perspective and practice management experience to his role as Medical Director of the Community Oncology Alliance (COA), where he's helping oncology practices address the future of oncology payment reform. Board-certified in internal medicine and medical oncology, Dr. Schnell practiced for 34 years at Central Georgia Cancer Care and has held a variety of academic appointments.

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Jeff Vacirca, MD, FACP

Medical Oncology, Practice Operations

Dr. Vacirca is a renowned cancer physician and visionary leader with extensive experience and commitment to community oncology. He's the CEO and Chairman of the Board of New York Cancer & Blood Specialists (NYCBS), having led the practice through an unparalleled period of transformation and growth. NYCBS is now a leading oncology practice that sees nearly a million patients a year throughout more than 30 oncology locations and 35 hospital affiliations. Among other associations, Dr. Vacirca serves on the board of directors of Spectrum Pharmaceuticals, OneOncology, and the American Red Cross of Greater New York. He's also the medical director for the International Oncology Network, part of AmerisourceBergen, is the immediate past president of the Community Oncology Alliance (COA) and serves on the board of directors of Annexus Health and Spectrum Pharmaceuticals.

Additionally, he is the medical director for the International Oncology Network (ION), Oncology Network Development at Mt. Sinai Health Network, and Long Island Aids Care (LIAC), and is the founder and Chairman of the Board of Directors of the New York Cancer Foundation, which provides financial assistance to patients undergoing treatment for cancer. Dr. Vacirca was honored as Humanitarian of the Year by the American Red Cross, a recipient of the Theodore Roosevelt Award for outstanding dedication to patient care and named Newsday's Top Doctors. He was also honored for his role in enabling the Long Island Association for AIDS Care staff to bring state-of-the-art HIV testing to New York.



Dr. David Wenk, MD

Medical Oncology

A medical oncologist with Florida Cancer Specialists, Dr. Wenk has valuable knowledge about clinical trials and advancements in oncology and hematology treatments.

about patientpoint

PatientPoint® is the patient engagement platform for every point of care. Our innovative, tech-enabled solutions create more effective doctor-patient interactions and deliver high value for patients, providers and healthcare sponsors. Through our nearly 140k unique healthcare provider relationships, PatientPoint's solutions impact roughly 750 million patient visits each year, further advancing our mission of making every doctor-patient engagement better®. Learn more at PatientPoint.com.

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