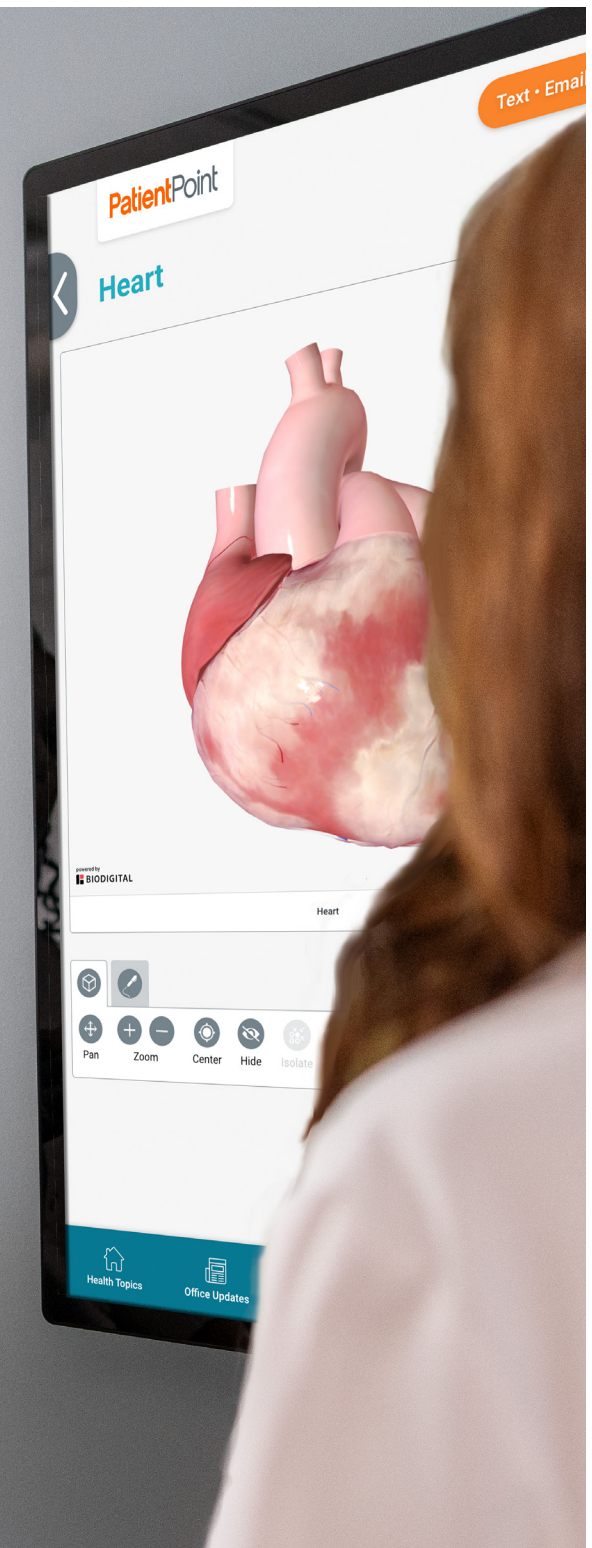


2024

PatientPoint

We get doctors and patients talking.



No other partner delivers proven results like PatientPoint

For 35 years, PatientPoint® has been healthcare providers' and patients' most trusted, experienced engagement solutions provider. **See why we're the *only* partner that can give you the tools, support and results you want.**

impact

750M

annual patient visits

35,000

locations with
digital devices

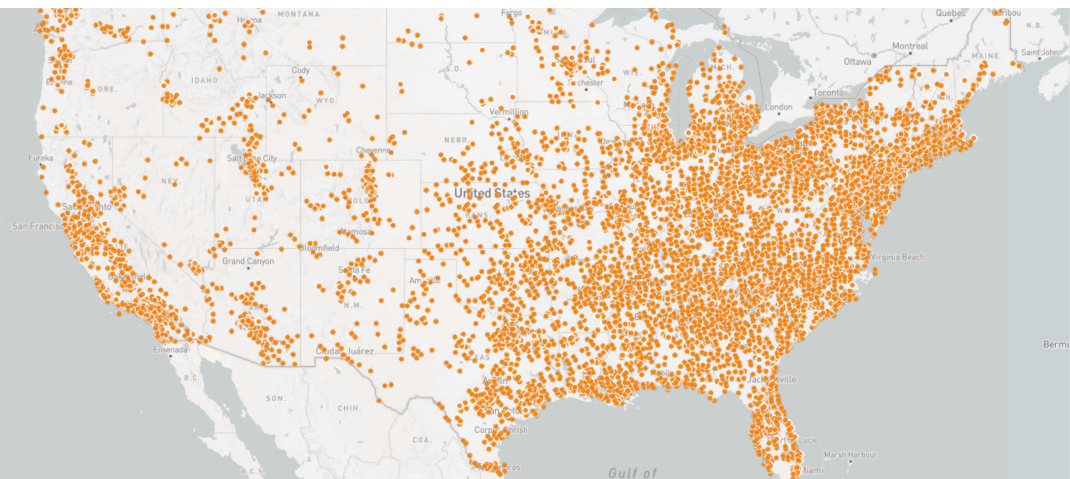
124,000

unique healthcare
providers

Physician preferred

We are physician practices' chosen communication platform.

Practices use PatientPoint to enhance the patient experience and stay connected to their teams—building awareness, motivating action and improving outcomes.



Strategic partner

Our customers have access to award-winning health education, experts, best practices, industry insights and training tools to tailor engagement strategies to meet their practice goals.

1,105 awards

most awarded point-of-care education provider

Easy-to-use
learning hubs
for your entire team

250+ teammates

dedicated to ongoing service and success



Better health outcomes for all

We're as invested in improving patient outcomes as you are. Together, we can motivate patients to engage in their care, make healthier decisions and, ultimately, empower better health for all.

45% increase in mammograms

43% increase in tobacco cessation counseling

30% increase in length of Oncology therapy

15% increase in patient portal sign-ups

11% increase in cervical cancer screenings



Better business outcomes

We're also invested in your success, helping reduce healthcare costs and improving practice outcomes.

30% increase in consultation services

28% increase in flu vaccinations, leading to 184 fewer ED visits with annual savings of \$22,880

20% increase in colon cancer screenings, leading to \$1M in incremental revenue

Sources: MedFuse claims data, Jan 2022-March 2023; 12-month lookback for new patients: Results of matched pair analysis using longitudinal patient medical claims; 12-month total impact for colon cancer screenings and mammograms, 3-month total impact for flu vaccines. Results reported by Amherst Medical Associates for period April 2018 to December 2019.

Surround-sound approach to drive patient and provider engagement



WAITING ROOM

Drive patient awareness and action

Award-winning, specialty health information

Prepare patients to talk to their doctor with easy-to-understand information on the conditions you treat most.

Customizable with your practice messages

Build awareness of your practice's products, services and procedures to drive patients to seek more care within your walls.

Engaging, inspiring content

Reduce anxiety and stress with content that entertains, inspires and motivates patients to live healthier lives.

Health information for your specialty

Cardiology

Dermatology

Gastroenterology

Neurology

OB/GYN

Oncology

Ophthalmology

Primary care

Rheumatology

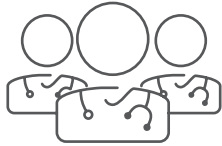
Urology



Content you—and your patients—can trust



Specialty-specific: you get content for the conditions and diseases you treat most.



Medically reviewed: our health education is reviewed by practicing, medical professionals yearly so it's always accurate and up to date.



In your control: with access to the PatientPoint Content Library, you can add the education, health information and general interest content that's best for your patients and your practice.



One of our patients said she had been watching PatientPoint and saw information explaining symptoms of diabetes. The patient asked if she could make an appointment and be checked for diabetes. Heck yeah! This is what we want to accomplish."

- Karla Smith, Director of Human Resources at Mid Dakota Clinic



Create more effective conversations



Provider teaching tools

Specialty-specific Anatomy Library with 3D anatomicals, procedure videos and disease-state models improve patient comprehension and compliance.

Multi-media patient education

Patients scan relevant health information—including articles, videos, infographics and guides—to review at home.

Links to your practice resources

Compel patients to learn more about your services, events and practice resources as they wait.

Health information for your specialty

Cardiology

Oncology

Dermatology

Primary care

Gastroenterology

Rheumatology

Neurology

Urology

For Ophthalmology: Rendia, a PatientPoint company

Ophthalmology practices now have access to industry-leading eye care education from Rendia, a PatientPoint company. Practices can simulate treatment outcomes, share procedure videos and use 3D models during conversations with patients from any device.

Education to drive reimbursement

Optimize reimbursement by incorporating exam room devices into your rooming process. Our education and the ability to link to your resources can help drive patient portal sign-ups, digital screenings and mandatory regulations for Advanced Care Planning and more.



Getting started

1. Identify your top 3-5 care goals.
2. Request a strategy session with your account manager to:
 - align your goals with exam room resources
 - create a new rooming process for MAs to guide patients to the information
 - request custom messages
3. Schedule a team training with a PatientPoint engagement specialist to get everyone onboard with the new process.

PRACTICE ENGAGEMENT

Build employee awareness and engagement

Customizable with your practice messages

Streamline employee communication and keep the focus on your top initiatives.

Specialty health and practice information

Strengthen professional skills and improve patient care with relevant medical news, case studies and clinical trends.

Wellness and patient care tips

Help clinicians care for their patients and themselves with easy-to-implement wellness and patient care tips.

Medical information for your specialty

Dermatology Primary care
Gastroenterology Rheumatology
Neurology Urology
Ophthalmology

Engagement for oncology practices

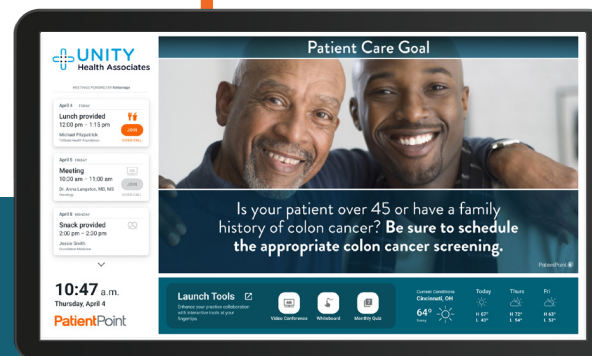
Improve clinical efficiency and boost engagement with calendar and virtual meeting integrations in addition to our comprehensive professional engagement content.



Improve patient satisfaction by improving team satisfaction

A happy team leads to happy patients. Promote your team culture by customizing practice screens with information that shows appreciation, informs about team resources and reinforces practice values and mission.

1. Ask your account manager about ready-to-go templates for birthdays, work anniversaries, new hires and team recognitions. Our Content Services will create branded versions for your practice within 2-3 business days and schedule them to your devices on your approval.
2. Request custom messages to highlight your practice values and mission. Seeing these messages consistently throughout the day reinforces these messages with your entire team.

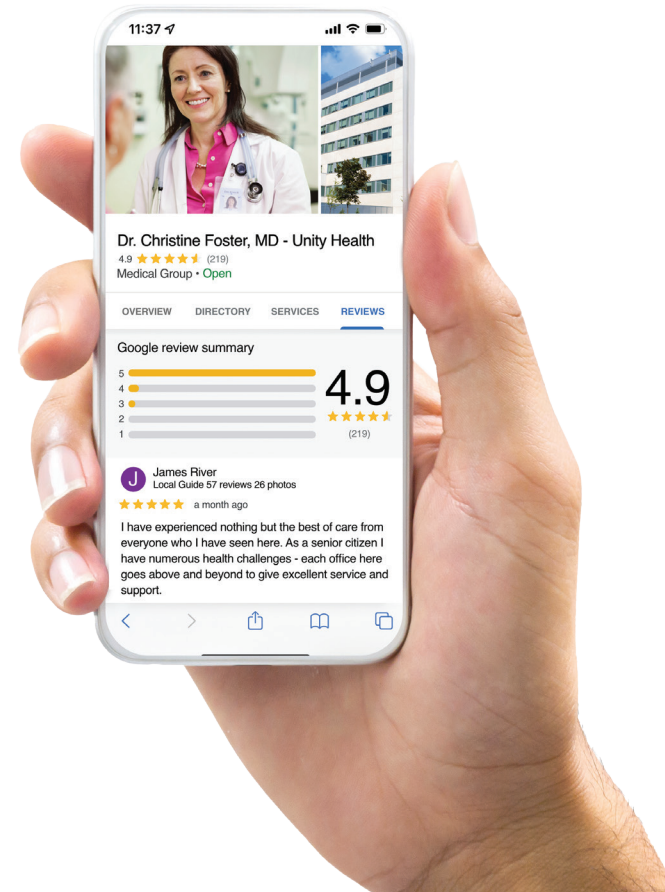


PRACTICE GROWTH

Build your online reputation

Your online presence is the first impression patients have of the care you deliver. Make sure they're seeing the best you have to offer.

- Build and manage your online reputation
- Send targeted social ads to high-value patients
- Automate the review request process to get more reviews from your happy patients



POST-VISIT

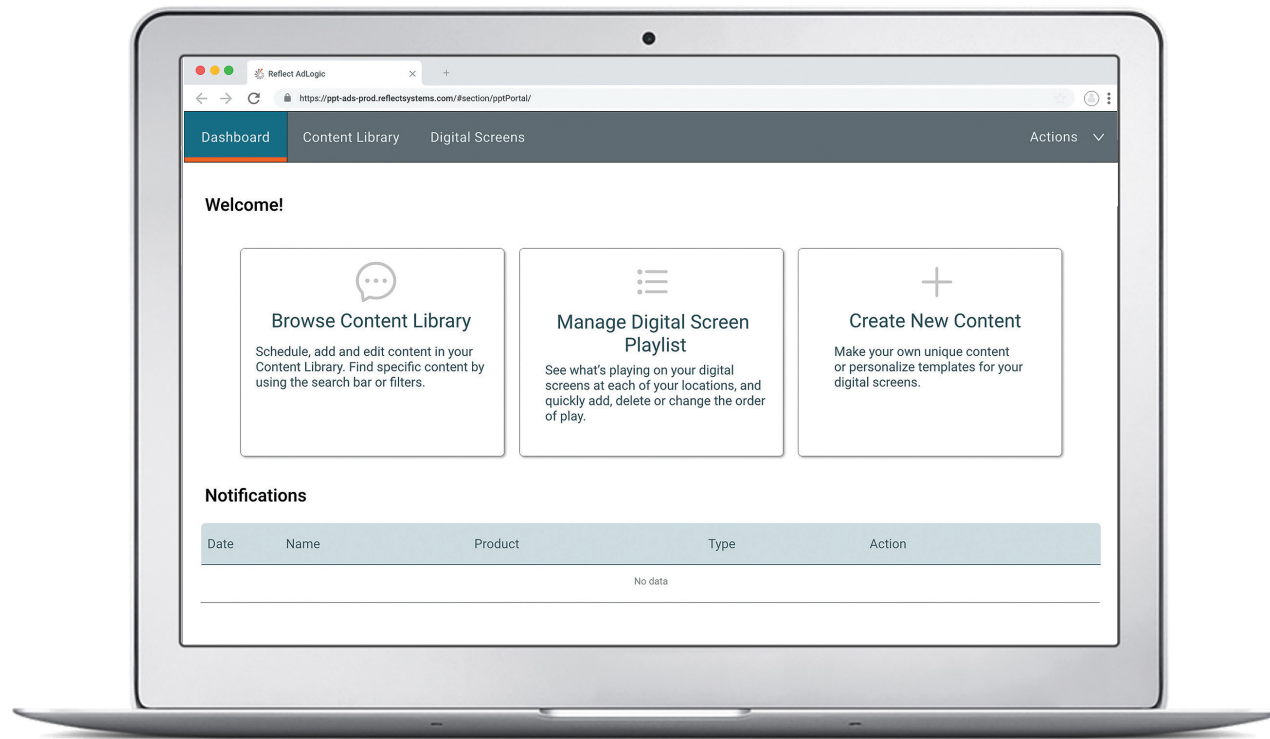
Stay connected between visits

We connect you with a remote patient monitoring solution that improves outcomes and creates a new recurring revenue stream.

- Consistently monitor high-risk patients to reduce hospitalizations and readmissions
- Adjust treatment quickly based on data trends
- Reduce unbilled calls and messages with Managed Care from licensed nurses

Customize with an easy-to-use portal

- Add or remove content from your waiting room and practice engagement devices
- Access the PatientPoint Content Library with thousands of videos to tailor your program to your patient population needs
- Upload your practice videos, images and messages to schedule to your screens



Quality content at **every** moment of the care journey

Our decision to go with PatientPoint was really based on the variety of content, the quality of the content and the different options that were available for getting the message out to the patient."

- Dr. Martin Fogle, Chief Medical Officer, Prima CARE, P.C.

Let's empower better health together.

PatientPoint solutions are proven to create better outcomes for your patients and your practice. Contact us to get started.

888-479-5600 | go.patientpoint.com/get-demo

PatientPoint

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